



Jitka Trnková
VČELIČKA s.r.o.
Vinařického 15
274 01 Slaný

In Prague, September 7, 2012

Reference

Happy People is an advertising agency specializing in BTL services. Our goal is to build a dialog between the brand/product/service and the end-user. We are always looking for a creative and innovative way of communicating with the consumers. Our services result in a satisfied client, satisfied consumer and, last but not least, our own satisfied team, i.e., the Happy People team.

In order to offer our services, we need suppliers who are as innovative and creative as we try to be. We chose our translation agency very carefully because deadlines in advertising are very specific and one needs to be able to work with them.

The VČELIČKA agency was the first translation agency that we contacted. We have been working together since the beginning of 2012 and we mostly order translations from and to English, proofreading of Czech and English marketing texts and -- the most important thing for us -- high-quality copy writing that always gives a little more oomph to a plain PR article.

We are absolutely satisfied with the VČELIČKA translation agency because it meets our expectations about high-quality cooperation and sticks with our principles of satisfaction, flexibility and good mood.

We think of Mrs. Trnková as a full member of our Happy team ☺

Thank you and we will definitely continue working in this one hundred percent functional arrangement in the future.

On behalf of Happy People,

Mirek Bubeníček, Company Executive

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